

The Standard

Pluralizing Media Education

AEJMC: Commission on the Status of Minorities

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Photo: CSM, AEJMC

BARROW AWARD

Federico Subervi: The man walking in the path of Lionel C. Barrow Jr.

By Petra Guerra

It has been an honor to have been part of the committee to elect Federico Subervi as the winner of the Lionel C. Barrow Jr. Award. In trying to write up something to speak about Federico's life and why he was selected for this award, I spoke to several folks and everyone insisted that Federico functions just as Barrow would. Barrow, in spite of having already retired continued to fight for equality and inclusion. His accomplishments were numbers; the creation of the Commission on the status of Minorities and later the creation of Minorities and communication are great examples of Barrow's work. But he continued the struggle, even when he was ridiculed and criticized. He never stopped, what others thought of him was not in his struggle to make sure that AEJMC was inclusive.

Looking at Federico's work, he is the reflection of Barrow. He is tough skinned, criticisms just fly above his head. Even after many accomplishments; the establishment of the center for the study of Latino Media and markets, the emergency communication research and the mentoring of numerous students. Many of these students are now professionals in the field of journalism and mass communication. And the establishing of Latinitas Inc., the not for profit organization dedicated to empower Latina youth via media and technology.

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Documentary Tells the Story of College Desegregation

By Felicia McGhee-Hilt

When Horace Traylor tried to register at what was then the University of Chattanooga, he was told by the registrar, "You know we don't admit black people." That all changed in 1963, when the university officially desegregated.

On February 28, 2012, the documentary, "Reaching the Light: The Story of the Desegregation of the University of Chattanooga," premiered to a capacity crowd on campus. The documentary co-produced by Assistant Professor Dr. Felicia McGhee, along with Communication Department Head Dr. Betsy Alderman, and colleague Professor Michael Andrews, examines the desegregation efforts at

the university. The yearlong project involved interviews with dozens of people, which resulted with more than 30 hours of tape.

Dr. McGhee-Hilt called the project a labor of love. "This is a story that has never been told and it desperately needs to be," Dr. McGhee-Hilt said. "My father marched in many civil rights demonstrations and suffered through police beatings; however, after listening to these first black students at UC, it makes it clear to me that while we have come a long way, we still have a long way to go." The documentary aired on the ABC Chattanooga affiliate and will soon be available for purchase at the University of Tennessee at Chattanooga bookstore.

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ACCOMPLISHMENTS



Photo: CSM, AEJMC

Mia Moody

Baylor University's Campus Diversity Committee named Dr. Mia Moody the third recipient of the Diversity Enhancement Award in the spring. The committee gives the award annually to an individual within Baylor University who strengthens and promotes respect for diversity through innovative practices designed to enhance a climate of understanding respect.

"One of the primary reasons Moody was nominated is her community service and her research dealing with underrepresented groups," said Lexi English, chair of campus diversity committee.

Moody's research focuses on media framing of various issues including people of color, women and political candidates. In addition, she is the author of *Black and Mainstream Press's*

Framing of Racial Profiling: a Historical Perspective (University Press of America, 2009).

Most recently, she has addressed the transition of historical stereotypes from traditional to new media platforms.

Many old stereotypes that we haven't seen in decades are cropping up in social media, Moody said. For example, Facebook is heavily populated with hate groups that broadcast negative images of women, minorities, people with disabilities and many other marginalized groups.

Moody is also active with several organizations on campus, serving as an adviser for the National Association of Black Journalists and *Diverse Verses*, a multicultural poetry and spoken word group.

As for the future, Moody hopes to find a publisher for her book project titled *New Medium, Old Stereotypes: A Look at Mass Media Representations of Women in a Post-Racism Era*.

The text expands on many of the ideas and concepts addressed in my previous research, she said. It is still in the editing phase.

Angie Chaung

Research



Photo: CSM, AEJMC

Angie Chuang, assistant professor at American University School of Communication,

published an article, "Representations of Foreign versus (Asian) American Identity in a Mass-Shooting Case: Newspaper Coverage of the 2009 Binghamton Massacre," in *Journalism & Mass Communication Quarterly* 89 (2) (June). The article examines patterns of Orientalism and identity-related stereotyping newspaper portrayals of the US citizen perpetrator of the mass-shooting that took thirteen lives at an immigrant-services center. Using a mixed-methods data analysis, it demonstrates that regardless of a perpetrator's actual immigration status, the perception of foreignness gleaned from Jiverly Wong's Vietnamese birthplace pervaded constructions of his identity. In fact, as was the case with the 2007 Virginia Tech Shootings and Seung-Hui Cho, newspapers appeared keen to explain the motive of the shootings by

emphasizing a failure to assimilate into the American Dream narrative. The article can be found online at: <http://jmq.sagepub.com/content/89/2/244>

Representations of Foreign versus (Asian) American Identity is part of a body of research on the theme of American Otherness. Another study, "The Immigrant Muslim at the Boundary of Insider and Outsider: Representations of Faisal Shahzad as 'Home-grown Terrorist,'" co-authored with American University Research Librarian Robin Chin-Roemer, is forthcoming in *Journalism & Mass Communication Quarterly* in late 2012 or early 2013.

"The Immigrant Muslim" focuses on newspaper portrayals of the Pakistani American Faisal Shahzad, the 2010 Times Square Bomber.

A third American Otherness study, "The DC Snipers and Shifting Signifiers of Otherness: Newspaper Coverage of John Allan Muhammad and John Lee Malvo," will be presented at the AEJMC 2012 conference in Chicago, and awarded the First Place Faculty Paper Award in the Minorities and Communication.

Teaching

Angie Chuang, assistant professor at American University School of Communication completed a semester-long

partnership between her class, Race, Ethnic and Community Reporting, and The Washington Post. Part of American University and the School of Communication's newly debuted partnership with the Post, Chuang's students worked with Post Metro and online editors and reporters to have students help fill voids in the news organization's coverage of local communities, particularly those with high concentrations of people of color and immigrants.

The class website, DC Intersections (www.dcintersections.americanaobserver.net) features multimedia story packages based on on-the-ground reporting from D.C. Metro neighborhoods, ranging from Falls Church, Virginia, to Riverdale, Maryland, to Anacostia and Petworth in the District. This semester's lead stories include: a look behind the scenes at Vietnamese restaurants, which are increasingly hiring Latino chefs and staff due to generational shifts; an examination of gentrifying Petworth's creative class through the eyes of blacks, whites, city officials, and other key players; a window into the new lives of Nepali refugees from Bhutan resettled in a Maryland suburb. About a dozen stories from the class have appeared on PostLocal online, and others are forthcoming in print and online editions.

ANNOUNCEMENT

SATURDAY, AUGUST 1112:15 - 1:30 p.m.

Panel Session: Teaching Race, Gender and Media; What's New, What's Needed
Commission on the Status of Minorities

Moderating/Presiding:

Petra Guerra, Wisconsin –
Madison

Panelists:

Lisa Brock, Kalamazoo College
Janice Castro, Northwestern
Sharon Bramlett-Solomon,
Arizona State
Stan West, Columbia College
Chicago

7 – 8:30 p.m.

Members' Meeting
Commission on the Status of
Minorities

REPORT

Barrow Award, Continued

There are his numerous Fulbright research appointments, this includes his stint in Brazil in 1988- 1989 and Chile in 2011. Some of the students he has mentored refer to him as an innovative educator always creating much needed classes in politics, advertising, and ethics in the media to name a few. Let us also include the numerous papers and chapters about minorities in journalism and mass communication he has published. Numerous accomplishments, yet not enough for him to stop or slow down, he continues his work, producing his latest book, *The Mass Media and Latino Politics*. And the list goes on and on, he is presently looking into Latino consumers among other research.

Like Barrow, Federico does not see the end of the tunnel; he continues his research and work. He has served on numerous boards and commissions including heading the Commission on status of Minorities and just recently elected to the Board of Directors of the Latino Public Radio Consortium and serve as the Academic Officer of the National Association of Hispanic Journalists. And best of all, in his own words proud of my daughter, who is now a communication professional on her own.

Federico is a very deserving Barrow Award winner; he is walking in the steps of Barrow and just as Barrow, does not know when to call it quits.

Meyer's New Book

By: James Smith

While women in the academy have been working to achieve equality with their male colleagues in the areas of hiring, salary, promotion, tenure and allotted resources for the past 40 years, research indicates that in many ways, academia has been resistant to change, instead maintaining policies, practices and procedures that preserve the privileges of White, male faculty while undermining those aimed at fostering equity. This book draws on theory, research and personal narrative to illustrate, theorize and explore the chilly climate that academic women face, as well as to offer alternatives for creating a more inclusive, fair and just academy for everyone.

The book pays particular attention to the ways that gender intersects with ethnicity, race, class, sexuality and other aspects of self including whether academic women are mothers and/or feminists and the effects of this intersectionality on their experiences and careers in higher education. In identifying the institutional policies, practices and procedures that lead to bias and discrimination against academic women, the book calls for a radical rethinking and restructuring of higher education.

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Photo: CSM, AEJMC

Marian Meyers is the editor of a new book, *Women in higher education: The fight for equity* (Hampton Press, 2012).